

GET OUT TO VOTE

TOOLKIT

OHIO

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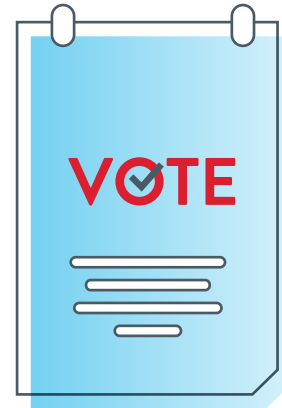
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Sample GOTV Message from CEO



How to Utilize the Toolkit

In this year's election cycle, your bank has an opportunity to mobilize employees and increase voter turnout by participating in permissible nonpartisan get-out-the-vote activities. The materials in this toolkit will help you create awareness and promote voter participation amongst employees at your organization. Visit [SAO.Vote](https://sao.vote/oh) for additional tools and resources to help get-out-the-vote.

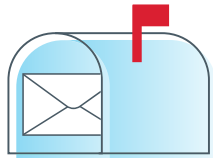
Remember, every vote counts and is an opportunity for bankers to make their voices heard!

Posters and Flyers

If people are forced to visualize voting they are more likely to vote. Use flyers and posters to create a buzz around participating in upcoming elections. Place copies of the promotional posters and flyers in this guide in high traffic areas, such as your lobby, break rooms, elevators or general areas where employees gather to encourage them to register and vote in upcoming elections.

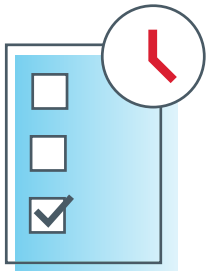
Are you ready to vote?

OHIO



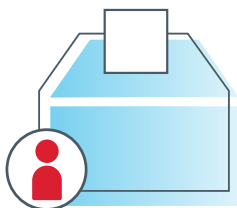
Vote by Mail

The last day to request a vote by mail ballot from the state is *March 12* for the primary and *Oct. 29* for the general. Find information on how to request a vote-by-mail ballot on the [Secretary of State's website](https://www.ohiosos.gov/elections), [ohiosos.gov/elections](https://www.ohiosos.gov/elections).



Early Voting

You can vote early in person starting *Feb. 21* for the primary and *Oct. 8* for the general election. Check with your county elections office for information on early voting sites and schedules in your county.

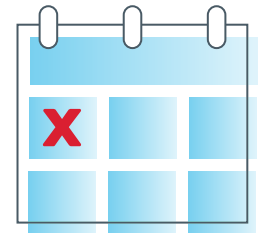


Vote in Person

Vote in person on *March 19* for the primary and *Nov. 5* for the general election. Check the Ohio Secretary of State's website, [ohiosos.gov/elections/](https://www.ohiosos.gov/elections/) for information about voting requirements.

PRIMARY ELECTION

Important Election Dates for **OHIO**



Feb. 20

**Last Day to Register
to Vote for Primary Election**

Feb. 21

Early In-Person Voting Begins

March 12

**Deadline to Request
an Absentee Ballot**

March 17

Early In-Person Voting Ends

March 18

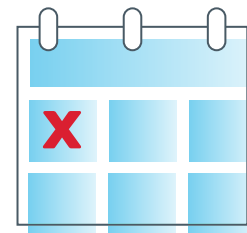
**Deadline to Postmark
Mail-in/Absentee Ballot**

March 19

Primary Election Day

GENERAL ELECTION

Important Election Dates for **OHIO**



Oct. 7

**Last Day to Register
to Vote for General Election**

Oct. 8

Early In-Person Voting Begins

Oct. 29

**Last Day to Request an
Absentee Ballot**

Nov. 3

Early In-Person Voting Ends

Nov. 4

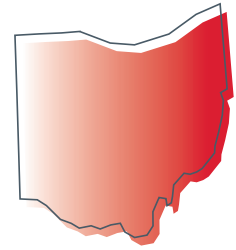
**Deadline to Postmark
Mail-in/Absentee Ballot**

Nov. 5

General Election Day

Are you ready to vote?

OHIO



Important Election Dates for Ohio

Feb. 20 Last Day to Register to Vote for Primary Election

Feb. 21 In-Person Early Voting Begins

March 12 Deadline to Request an Absentee Ballot

March 17 Early In-Person Voting Ends

March 18 Deadline to Postmark Mail-in/Absentee Ballot

March 19 Primary Election

Oct. 7 Last Day to Register to Vote for General Election

Oct. 8 In-Person Early Voting Begins

Oct. 29 Last Day to Request an Absentee Ballot

Nov. 3 Early In-Person Voting Ends

Nov. 4 Deadline to Postmark Mail-in/Absentee Ballot

Nov. 5 General Election

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Templates

You may use your bank's internal communications tools, e.g. intranet, email, or staff meetings to encourage staff to participate in upcoming elections. Any communication to staff should include nonpartisan information that will help them to vote. You may include polling hours and location information, voter information website, and election date reminders and deadlines.

To help you get started, use the template below to help motivate, remind and provide timely information about upcoming elections to your employees.

Sample Email GOTV Message from CEO:

Primary/Election Day is almost here!

This year we have the opportunity to elect lawmakers who will have an impact on our industry, our economy, our communities and our lives. Electing officials is an important opportunity we have as citizens to make our voices heard.

Election Day is Tuesday, November 5.

[or insert information about primary election dates]

Visit SecureAmericanOpportunity.com/vote [or visit state election website] and enter your address to learn more about key election dates and deadlines, find out how to apply for an absentee ballot [or vote early], and see a list of candidates running in your district.

Let's make sure our voices are heard.

Vote on **Tuesday, November 5/Primary Day.**



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