

GET OUT TO VOTE

TOOLKIT

VIRGINIA

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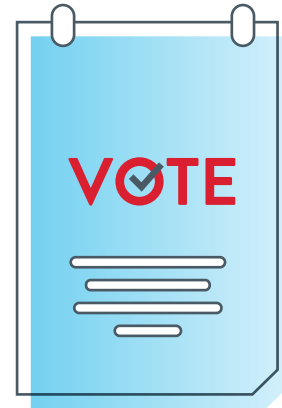
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Sample GOTV Message from CEO



How to Utilize the Toolkit

In this year's election cycle, your bank has an opportunity to mobilize employees and increase voter turnout by participating in permissible nonpartisan get-out-the-vote activities. The materials in this toolkit will help you create awareness and promote voter participation amongst employees at your organization. Visit [SAO.Vote](#) for additional tools and resources to help get-out-the-vote.

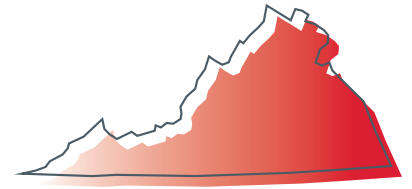
Remember, every vote counts and is an opportunity for bankers to make their voices heard!

Posters and Flyers

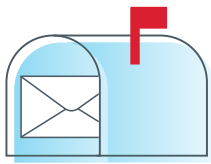
If people are forced to visualize voting they are more likely to vote. Use flyers and posters to create a buzz around participating in upcoming elections. Place copies of the promotional posters and flyers in this guide in high traffic areas, such as your lobby, break rooms, elevators or general areas where employees gather to encourage them to register and vote in upcoming elections.

Are you ready to vote?

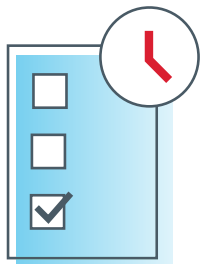
VIRGINIA



Vote by Mail

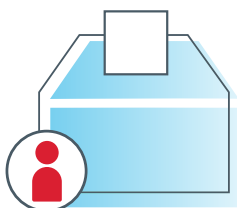


The last day to request a vote by mail ballot from the state is June 10 for the primary and Oct. 28 for the general election. Completed ballots must be postmarked by June 21 for the primary and Nov. 8 for the general. Find information on vote-by-mail/absentee ballots at the Virginia Department of Elections' website, www.elections.virginia.gov.



Early Voting

You can vote early in person between May 6 and June 18 for the primary and Sept. 23 and Nov. 5 for the general election. Contact your election officials to find early voting sites and schedules in your county.

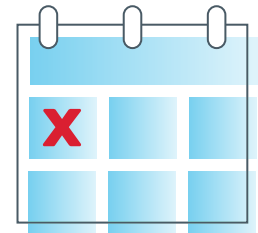


Vote in Person

Vote in person on June 21 and Nov. 8. You can cast your vote between 6 a.m. and 7 p.m. at your polling location. Check the Virginia Department of Elections' website, www.elections.virginia.gov, for information about voting requirements.

PRIMARY ELECTION

Important Election Dates for **VIRGINIA**



May 6

Early in Person Voting Begins for Primary Election

May 31

Last Day to Register to Vote for Primary Election

June 10

Last Day to Request a Mail in/Absentee Ballot for Primary Election

June 18

Last Day to Vote Early for Primary Election

June 21

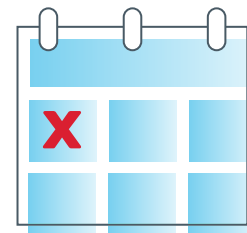
Deadline to Postmark Mail-in/Absentee Ballots for Primary Election

June 21

Primary Election Day

GENERAL ELECTION

Important Election Dates for **VIRGINIA**



Sept. 23

Early in Person Voting Begins for General Election

Oct. 17

Last Day to Register to Vote for General Election

Oct. 28

Last Day to Request a Mail in/Absentee Ballot for General Election

Nov. 5

Last Day to Vote Early for General Election

Nov. 8

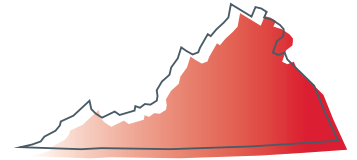
Deadline to Postmark Mail-in/Absentee Ballots for General Election

Nov. 8

General Election Day

Are you ready to vote?

VIRGINIA



Important Election Dates for Virginia

May 6 Early in Person Voting Begins for Primary Election

May 31 Last Day to Register to Vote for Primary Election

June 10 Last Day to Request a Mail in/Absentee Ballot for Primary Election

June 18 Last Day to Vote Early for Primary Election

June 21 Deadline to Postmark Mail-in/Absentee Ballots for Primary Election

June 21 Primary Election Day

Sept. 23 Early in Person Voting Begins for Primary Election

Oct. 17 Last Day to Register to Vote for General Election

Oct. 28 Last Day to Request a Mail in/Absentee Ballot for General Election

Nov. 5 Last Day to Vote Early for General Election

Nov. 8 Deadline to Postmark Mail-in/Absentee Ballots for General Election

Nov. 8 General Election

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Templates

You may use your bank's internal communications tools, e.g. intranet, email, or staff meetings to encourage staff to participate in upcoming elections. Any communication to staff should include nonpartisan information that will help them to vote. You may include polling hours and location information, voter information website, and election date reminders and deadlines.

To help you get started, use the template below to help motivate, remind and provide timely information about upcoming elections to your employees.

Sample Email GOTV Message from CEO:

Primary/Election Day is almost here!

This year we have the opportunity to elect lawmakers who will have an impact on our industry, our economy, our communities and our lives. Electing officials is an important opportunity we have as citizens to make our voices heard.

Election Day is Tuesday, November 8. **[or insert information about primary election dates]**

Visit SecureAmericanOpportunity.com/vote [or visit state election website] and enter your address to learn more about key election dates and deadlines, find out how to apply for an absentee ballot [or vote early], and see a list of candidates running in your district.

Let's make sure our voices are heard. Vote on **Tuesday, November 8/ Primary Day.**



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