

# GET OUT TO VOTE

TOOLKIT

**MICHIGAN**

Table of

# CONTENTS

03

## How to Utilize the Toolkit

---

04

## Posters and Flyers

Are You Ready to Vote?

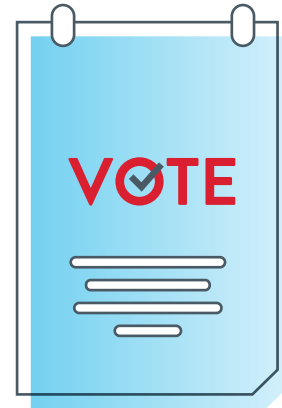
Important Election Dates for Michigan

---

08

## Templates

Sample GOTV Message from CEO



## How to Utilize the Toolkit

In this year's election cycle, your bank has an opportunity to mobilize employees and increase voter turnout by participating in permissible nonpartisan get-out-the-vote activities. The materials in this toolkit will help you create awareness and promote voter participation amongst employees at your organization. Visit [SAO.Vote](https://sao.vote) for additional tools and resources to help get-out-the-vote.

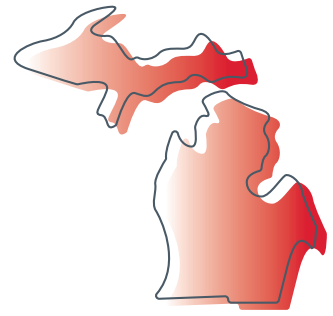
**Remember, every vote counts and is an opportunity for bankers to make their voices heard!**

## Posters and Flyers

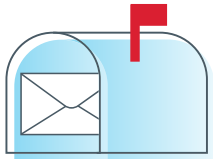
If people are forced to visualize voting they are more likely to vote. Use flyers and posters to create a buzz around participating in upcoming elections. Place copies of the promotional posters and flyers in this guide in high traffic areas, such as your lobby, break rooms, elevators or general areas where employees gather to encourage them to register and vote in upcoming elections.

# Are you ready to vote?

# MICHIGAN

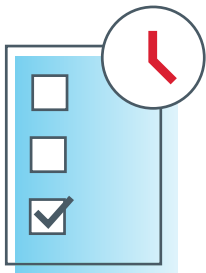


## Vote by Mail



The last day to request an absentee ballot from the state is July 29 by mail and Aug. 1 in person for the primary election. The last day to request an absentee ballot from the state is Nov. 4 by mail and Nov. 7 in person for the general election. Completed ballots must be returned by Election Day. Find information on how to request a vote-by-mail ballot on the Department of State's website, [mvic.sos.state.mi.us](http://mvic.sos.state.mi.us).

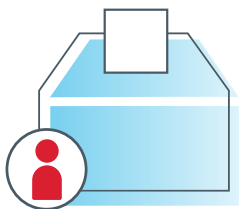
---



## Early Voting

You can vote early in person starting June 23 for the primary and Sept. 29 for the general election. Check with your county elections office for information on early voting sites and schedules in your county.

---

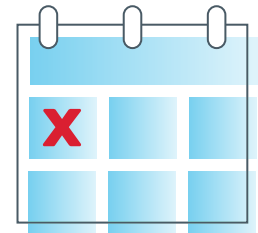


## Vote in Person

Vote in person on Aug. 2 for the primary and Nov. 8 for the general election. You can cast your vote between 7 a.m. and 8 p.m. at your polling place. Check the Michigan Department of State website, [mvic.sos.state.mi.us](http://mvic.sos.state.mi.us), for information about voting requirements.

# PRIMARY ELECTION

## Important Election Dates for **MICHIGAN**



**June 23**

**Early In Person Voting Begins  
for Primary Election**

**July 18**

**Last Day to Register to Vote  
for Primary Election**

**July 29**

**Last Day to Request an Absentee  
Ballot (by mail) for Primary  
Election**

**Aug. 1**

**Last Day to Request an Absentee  
Ballot (in person) for Primary  
Election**

**Aug. 2**

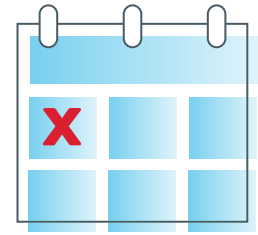
**Last Day to Return Absentee  
Ballots by Mail or in Person**

**Aug. 2**

**Primary Election Day**

# GENERAL ELECTION

## Important Election Dates for **MICHIGAN**



**Sept. 29**

**First Day to Request an  
Absentee Ballot for General  
Election**

**Oct. 24**

**Last Day to Register for the  
November General Election**

**Nov. 4**

**Last Day to Request an  
Absentee Ballot (by mail)  
for General Election**

**Nov. 7**

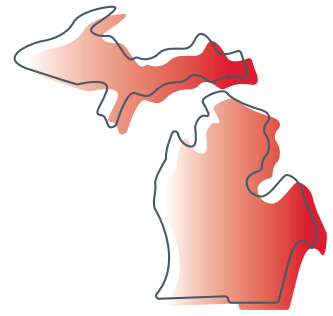
**Last Day to Request an  
Absentee Ballot (in person)  
for General Election**

**Nov. 8**

**General Election Day**

# Are you ready to vote?

# MICHIGAN



## Important Election Dates for Michigan

**June 23** Early In Person Voting Begins for Primary Election

**July 18** Last Day to Register to Vote for Primary Election

**July 29** Last Day to Request an Absentee Ballot for Primary Election

**Aug. 1** Last Day to Request an Absentee Ballot (in person) for Primary Election

**Aug. 2** Last Day to Return Absentee Ballots by Mail or in Person

**Aug. 2** Primary Election Day

**Sept. 29** First Day to Request an Absentee Ballot for General Election

**Oct. 24** Last Day to Register for the November General Election

**Nov. 4** Last Day to Request an Absentee Ballot (by mail) for General Election

**Nov. 7** Last Day to Request an Absentee Ballot (in person) for General Election

**Nov. 8** General Election Day

## Vote by Mail

The last day to request an absentee ballot from the state is July 29 by mail and Aug. 1 in person for the primary election. The last day to request an absentee ballot from the state is Nov. 4 by mail and Nov. 7 in person for the general election. Completed ballots must be returned by Election Day. Find information on how to request a vote-by-mail ballot on the Department of State's website, [mvic.sos.state.mi.us](http://mvic.sos.state.mi.us).

## Early Voting

You can vote early in person starting June 23 for the primary and Sept. 29 for the general election. Check with your county elections office for information on early voting sites and schedules in your county.

## Vote in Person

Vote in person on Aug. 2 for the primary and Nov. 8 for the general election. You can cast your vote between 7 a.m. and 8 p.m. at your polling place. Check the Michigan Department of State website, [mvic.sos.state.mi.us](http://mvic.sos.state.mi.us), for information about voting requirements.

## Templates

You may use your bank's internal communications tools, e.g. intranet, email, or staff meetings to encourage staff to participate in upcoming elections. Any communication to staff should include nonpartisan information that will help them to vote. You may include polling hours and location information, voter information website, and election date reminders and deadlines.

To help you get started, use the template below to help motivate, remind and provide timely information about upcoming elections to your employees.

### Sample Email GOTV Message from CEO:

Primary/Election Day is almost here!

This year we have the opportunity to elect lawmakers who will have an impact on our industry, our economy, our communities and our lives. Electing officials is an important opportunity we have as citizens to make our voices heard.

Election Day is Tuesday, November 8. **[or insert information about primary election dates]**

Visit [SecureAmericanOpportunity.com/vote](https://SecureAmericanOpportunity.com/vote) [or visit state election website] and enter your address to learn more about key election dates and deadlines, find out how to apply for an absentee ballot [or vote early], and see a list of candidates running in your district.

Let's make sure our voices are heard. Vote on **Tuesday, November 8/ Primary Day.**





Powered by the American Bankers Association

